



January 6, 2021

Dear Counselor:

As General Manager of East Kentucky Network, LLC, d/b/a Appalachian Wireless, I am very pleased to announce that we again will offer a Scholarship Program to eligible high school seniors. The Scholarship was designed to ease the burden to Appalachian Wireless customers for the costs associated with higher education for their children; therefore, only students who are customers or whose parent or guardian is a customer of Appalachian Wireless for at least the past 12 months will be eligible to submit an application.

The Scholarship Program will provide a total of \$9,000 to graduating seniors who live and attend high school within the counties of our home service area. The counties are as follows: Bell, Breathitt, Clay, Elliott, Estill, Floyd, Harlan, Jackson, Johnson, Knott, Knox, Lawrence, Lee, Leslie, Letcher, Martin, Magoffin, Morgan, Perry, Pike, Powell, Owsley, Whitley and Wolfe in Kentucky, Buchanan and Dickenson County in Virginia and Mingo County in West Virginia. Nine high school seniors will receive a one-time scholarship of \$1,000 for higher education costs such as tuition, books, housing or meal charges. The Scholarship will be awarded based on financial need, academic performance, school and community involvement, personal essays and letters of recommendation.

Enclosed, please find an application that you may reproduce and distribute to the eligible graduating seniors in your school who will be pursuing higher education following graduation. You may also download a copy of the application from our website: <u>www.appalachianwireless.com</u>. A completed application must be postmarked no later than **March 5, 2021.**

An independent panel will review the application materials and will notify you if a student from your school is selected. The announcement must be kept confidential until your awards ceremony, at which time a representative from Appalachian Wireless will make a special presentation.

We truly appreciate the efforts of the educators in our region and trust these scholarships will be used to help students work toward achieving their lifetime goals.

Please feel free to contact the Marketing Assistant, at 800-438-2355 extension 1148 if you have any questions regarding this Scholarship.

Sincerely,

W.A. Gillum CEO/General Manager

Enclosures

